

Marking Criteria for the presentation of the Research and Planning of your project to be presented in your blog

Level 1 0–7 marks

- There is **minimal** research into similar products and a potential target audience.
- There is minimal organisation of actors, locations, costumes or props.
- There is minimal work on shot lists, layouts, drafting, scripting or storyboarding.
- There is minimal care in the presentation of the research and planning
- Time management may be very poor.

Level 2 8–11 marks

- There is **basic** research into similar products and a potential target audience.
- There is basic organisation of actors, locations, costumes or props.
- There is basic work on shot lists, layouts, drafting, scripting or storyboarding.
- There is a basic level of care in the presentation of the research and planning
- Time management may not be good.

Level 3 12–15 marks

- There is **proficient** research into similar products and a potential target audience.
- There is proficient organisation of actors, locations, costumes or props.
- There is proficient work on shot lists, layouts, drafting, scripting or storyboarding.
- There is a good level of care in the presentation of the research and planning
- Time management is good.

Level 4 16–20 marks

- There is **excellent** research into similar products and a potential target audience.
- There is excellent organisation of actors, locations, costumes or props.
- There is excellent work on shot lists, layouts, drafting, scripting or storyboarding.
- There is an excellent level of care in the presentation of the research and planning
- Time management is excellent.

Carefully study this and make an assessment of the marks you think you would get in each of the five sections:

Research into products and audience	MARK:	<input type="text"/>	TOTAL <input type="text"/>
Organisation of actors, locations, etc.	MARK:	<input type="text"/>	
Shot lists, scripting storyboards	MARK	<input type="text"/>	
Presentation of work	MARK	<input type="text"/>	
Time management	MARK	<input type="text"/>	

APPROXIMATE GRADES A=80+ B=70+ C=60+ D=50+ E=40+ U=less than 40